

Santa Fe, March 9, 2026

Dear Business Owner:

We are pleased to invite you to participate, as an international buyer, in the third edition of the SANTA FE BUSINESS FORUM, which will take place from August 31 to September 4, 2026, in the city of Rosario, Santa Fe, Argentina.

Following the resounding success of the 2024 and 2025 editions, this forum has established itself as the most important international trade event in the region. Our goal is to connect global leaders with the productive potential of Santa Fe and Argentina through four strategic pillars:

- **International Business Roundtable/Business Forum:** Direct B2B meetings with selected exporters.
- **Auditorium sessions featuring specialized presentations, training, and education**
- **Investment Forum / Invest in Santa Fe**
- **Production Circuits: Customized technical visits to manufacturing plants**

The business matchmaking event will bring together buyers from various countries, representing the following production sectors:

<p>1. FOOD</p> <ul style="list-style-type: none"> ● Legumes ● Honey ● Meats ● Dairy ● Flours ● Baked goods and other food items ● Oils ● Alcoholic Beverages <p>2. CHEMICAL PRODUCTS</p> <ul style="list-style-type: none"> ● Pharmaceutical Products ● Plastic Industry / Rubber <p>3. APPAREL</p> <ul style="list-style-type: none"> ● Textiles ● Footwear <p>4. MACHINERY for the food industry</p> <ul style="list-style-type: none"> ● Dairy ● Refrigeration ● Food Processing 	<p>5. AUTOMOTIVE AND AUTO PARTS</p> <p>6. AGRICULTURAL</p> <ul style="list-style-type: none"> ● Machinery ● Agro parts ● Animal Nutrition ● Veterinary Product <p>7. KNOWLEDGE ECONOMY</p> <ul style="list-style-type: none"> ● AGTech ● Biotech ● ICT Information and Communication Technologies ● Video Games ● Audiovisual production and services <p>8. CONSTRUCTION</p> <ul style="list-style-type: none"> ● Furniture ● Construction Machinery ● Decoration <p>9. BIOFUELS</p> <p>10. Medical equipments</p> <p>11. MICE TOURISM</p> <p>12. Renewable energies</p>
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Participation benefits:

For selected companies, the organization will cover the following expenses:

- **International travel from your country of origin.**
- **Accommodation in the city of Rosario.**
- **Internal (in/out) and logistical transportation for the meeting schedule.**

Registration:

If you would like to participate in this strategic business experience, please complete your application at the following link:

REGISTRATION FORM <https://forms.gle/6YJRuEmhWrqP1W6W6>

We remain at your disposal for any further questions.

Sincerely,



Lic. GEORGINA LOSADA
SECRETARÍA COMERCIO EXTERNO
MINISTERIO DE DESARROLLO PRODUCTIVO