

**B U S**

**I N**

**E S S**

**Santa Fe  
Business  
Forum**

Export to grow  
and innovate to export...



# Santa Fe Business Forum 2026

August 31st  
to September 5th

Nueva Terminal Fluvial  
Rosario, Santa Fe

250 INTERNATIONAL BUYERS

3 MAIN AXES



# Purpose

## Networking Commercial Negotiation

Strategic tool that promotes the **competitiveness** and **development** of **small and medium-sized enterprises** by **connecting them with the world**.

### Objectives

- To foster effective commercial relationships for companies from Santa Fe.
- To optimally satisfy the demands of the global market.
- To turn Santa Fe into a destination for foreign investment in key productive sectors.

# Business Round

## Characteristics

- **Focus on demand:** the supply adapts to the needs of global consumers through the promotion of innovation.
- **Efficiency:** effective business proposals.
- **New market opportunities.**
- **Cost and Time Reduction:** streamlines the process of searching and selecting suppliers, reducing operational costs and negotiation times for companies.

# Business Round

## PRODUCTIVE SECTORS

Registration open to companies nationwide.

- Food.
- Chemical products.
- Apparel.
- Machinery.
- Autoparts.
- Agricultural.
- Knowledge economy.
- Construction.
- Biofuels.
- Medical equipment
- Tourism MICE
- Renewable Energies

Santa Fe  
Business  
Forum

 **Santa Fe**  
PROVINCIA

 **Santa Fe**  
Global

# Investment Forum

**Business meetings**  
between

- Startups.
- Investment funds.
- Local companies.

# Productive Circuit

**STRATEGY** to improve **trust and efficiency** in international trade, facilitating **learning and knowledge** exchange among business owners, investors, and productive communities.

- **Factories and Farms:** Business owners in the agricultural sector can visit **farms and processing factories** to learn about **new cultivation and processing techniques**. Identify **productive capacities**.
- **Innovation Centers and Startups:** Tech entrepreneurs can visit **innovation hubs** and startups to learn about **new technologies and product development methods**.
- **Workshops and Seminars:** Organizers can plan workshops and seminars **alongside** visits to **production facilities**, where advanced techniques and technologies are **discussed and demonstrated**.

## VISITS



# Productive Circuit

## Tour of Production Facilities

### Objectives

- Identify productive capacities.
- Assess supplier solvency and reliability.
- Determine adaptability and innovation capacity.
- Ensure compliance with regulations and standards.

- Impact on decision-making times.
- Cost and risk reduction through knowledge of production facilities.
- Establishment of more direct business relationships.
- Understanding of local production methods in the province.

# SANTA FE in figures

It has a defined productive structure that allows it to generate 8% of Argentina's GDP.

## Infrastructure

**2 airports enabled for international cargo:**

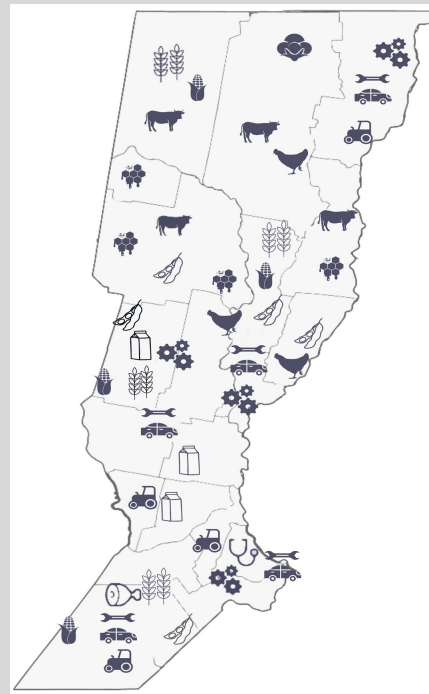
- Rosario International Airport
- Sauce Viejo Airport

**25 ports in the province:**

- 4 public ports
- 21 private ports

**1 Free Trade Zone**

- Villa Constitución



## Solid Export Profile Province

- The province is the **2nd largest** in terms of export value, representing **24.5%** of the national total in 2023.
- The export profile is highly diversified, with no single destination accounting for more than 12% of the province's exports.
- It is the **world's 2nd largest port node**. Greater Rosario is the world's 2nd largest port node.



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**We will continue  
positioning Santa Fe as  
the engine driving the  
country's growth.**

