From: Εμπορικό & Βιομηχανικό Επιμελητήριο Αθηνών - EBEA (ACCI) Info <info@acci.gr>

Sent: Monday, August 16, 2021 8:08 AM

To: excom@acci.gr

Subject: FW: Request to Receive Buyers, Wholesalers, Investors and Business Partners from

Europe

From: Invest Trade [mailto:invest.trade@eccsl.lk]

**Sent:** Monday, August 16, 2021 6:32 AM

Subject: Request to Receive Buyers, Wholesalers, Investors and Business Partners from

Europe

16th August 2021

Dear Sir / Madam/ Your Excellency,

Greetings from the European Chamber of Commerce of Sri Lanka (ECCSL)!

The ECCSL has consistently been encouraging Sri Lankan companies to promote their businesses to Europe with the assistance of foreign representations. The service provided by foreign representatives in enhancing the market access for Sri Lankan companies has become the need of the hour, envisaging a target of US \$ 16 billion exports during 2021. Hence, we expect your support to nurture Sri Lankan brands and companies to reach the international arena.

Having that in mind, we would like to seek your assistance in finding suitable investors, buyers, wholesalers and business partners for our esteemed members.

## 1. Trinity Steel Private Limited

Trinity Steel Private Limited is a manufacturer and distributor of specialised steel products such as engineered fasteners, concrete accessories and other products which cater to the industrial and construction sectors, with a global clientele spanning across countries such as the USA, UK, Canada, Australia, India, South Korea and the UAE. Based in Sri Lanka, Trinity Steel is a quality-centric organization that thrives on producing the best products for their clients and to the industry and ensuring that quality is their priority. They make this happen by maintaining a culture of continuous improvement and total quality management. Since its inception in 2017, Trinity Steel has evolved to become a big name in engineered Fasteners, Threaded Rod and Concrete Accessories. The company is looking to find suitable buyers, wholesalers, investors and business partners from Europe.

## 2. A. Baur & Co. (Pvt.) Ltd

A. Baur & Co. (Pvt.) Ltd., also known as Baurs, established in 1897 in Colombo Sri Lanka by the Swiss National Alfred Baur, currently represents the world's leading agencies

in Agriculture, Healthcare, Consumer Goods, Industrial Raw Materials, Airlines, Optics, Machinery, Engineering and Education. Baurs has an impressive distribution network and impactful marketing competencies but also values ethics and social responsibilities. The name "Baurs" stands for trust and reliability, quality and innovation. The company is looking forward to connecting with international partners like suppliers and investors.

## 3. Design Logics (Pvt) Ltd

Established in the year 2008, Design Logics is a leading pioneer in the product development centric, Value Addition in Branding and Packaging industry in Sri Lanka who introduced Rapid Sampling for Sri Lankan Export Market. Design Logics is the creator of 70% of the leading export tea brands in Sri Lanka with strategic direction and know-how into export market insights. With partnerships internationally and locally, Design Logics is now expanding into a new venture of creating the first-ever Export Enterprise Accelerator in Sri Lanka called the Design Logics Connect Hub (DLC Hub). It is an Export Enterprise Accelerator seeking to incubate 100 Exporters in Sri Lanka by bridging all export barriers in one location. With proprietary digital tools in place, DLC Hub enables Product Traceability and Financial Traceability to activate BlockChain and digital currencies. Therefore, DLC Hub seeks a European strategic partnership to Support Supply chain financing, Technology transfer in Agriculture, Product Development and Creating Niche Market Places in Europe with Sri Lankan Agri based products. (https://www.facebook.com/designlogics/)

The ECCSL would like to request access to information of potential investors, buyers, wholesalers and business partners for the above-mentioned member companies.

Relevant promotional materials are attached for your reference.

Thanking you in advance and looking forward to hearing from you soon!

Thank You,

**Best Regards** 

## Harshini Perera (MBA, B.A)

Trade and Investment Officer

European Chamber of Commerce Sri Lanka

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